



**For Immediate Release**

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## **New for the Hotel Market**

*24-7 Provides POS Restaurant Systems "Regardless of Brand or Size"*

**Geneva, IL June 7, 2012** --- 24-7 Hospitality Technology, a leading solution and service provider to the restaurant industry, announces the company's first four customers in the Lodging industry. 24-7 has installed their POS systems into diverse group of hotel restaurants across the nation including, the Four Points by Sheraton of Kalamazoo, MI; the Best Western of Rochester, MN; the Mayfair Hotel and Spa in Miami, FL; and the Congress Hotel of Chicago IL.

"24-7 Hospitality Technology had the most user friendly system and the system configuration allows terminals to operate independently to minimize downtime," said Mark Diaz, General Manager of the Four Points by Sheraton of Kalamazoo. "The 24-7 service people worked with our IT team to interface the POS system with our PMS and the interface works like a charm."

According to Mark Diaz, "Our hotel was in the process of opening a new restaurant and needed a POS system. 24-7 provided us with great advice and made recommendations based on our needs that actually lowered our purchase costs. They installed the system, trained our staff and helped build our content. I was expecting a long process to learn the system but within an hour our team understood how to build items and set up menus. It was very easy. The report menu is simple to read and the reports are accurate. The servers learned the system in under an hour, saving us training costs."

"Hotels prefer the 24-7 POS Restaurant solution because it is full-featured, easy-to-use and cost effective," said Todd Baker, Jr., President of 24-7. The 24-7 all-in-one Point of Sale Solution provides the tools needed to communicate with the front desk, restaurants and manage cash and employees to better manage your business. The system takes each transaction and electronically moves information all the way to the accounting system.

"In addition, 24-7's unique approach to technical support allows this diverse group of restaurant managers to reach technicians to handle any issue 24 hours a day, 7 days a week, and 365 days a year," Baker added.

24-7 Hospitality Technology supports multi-concept restaurants regardless of size, including these new installations:

- **Four Points Sheraton** in Kalamazoo MI., a full service hotel in the heart of Michigan.
- **Best Western Soldiers Field Hotel** is in Rochester MN, serving the Mayo Clinic and popular downtown destinations.
- **Mayfair Hotel** and Spa is Miami's luxury hotel located in the heart of Coconut Grove.
- **Congress Hotel Plaza** is in Chicago IL. The famous hotel is on Michigan Avenue across from Grant Park.

### **About 24-7 Hospitality Technology**

**24-7 Hospitality Technology** is a nationwide hotel and restaurant management systems provider. For over 35 years members of the company have supported thousands of systems in the hospitality and restaurant industries. The company works to provide superior customer satisfaction by providing a total management solution and support 24 hours a day, 7 days a week and 365 days a year.

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