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24-7 Hospitality Technology Secures its 200th Customer with Buffalo Wild Wings Franchise Group

Nationwide POS Systems Provider supports and services major franchises from one end of the country to the other

Geneva IL, June 21, 2011—The 200th Buffalo Wild Wings Bar and Grill Franchise Group location has chosen **24-7 Hospitality Technology (24-7)** as their POS solution and support provider. 24-7's achievement was marked by the recent 24-7 Total Solution computer system installation at a new Buffalo Wild Wings franchise location in Brea, California.

"This will be by far the coolest, largest, and most innovative Buffalo Wild Wings location in the country," said developer Dwight Manley. "There are more than 100 big-screen television sets for viewing sports events. Three stories up is an outdoor dining area with VIP booths and a balcony where you can see the nightly fireworks at Disneyland." In addition to Manley, the owners include former Angel's baseball star Tim Salmon and his brother Mike who played football at USC, the San Francisco 49ers and the Buffalo Bills, and former Angels hero Jim Edmunds.

The POS system deployed by the Buffalo Wild Wings Franchise Group is the "easiest and most flexible" in the industry, said Todd Baker Jr., President for 24-7. "The management system provided by 24-7 links the Buffalo Wild Wings stores to their wait list, kitchen, cash management, and accounting systems, providing a Total Solution. In addition, 24-7's unique approach to technical support allows these franchises to reach technicians to handle any issue 24 hours a day, 7 days a week, and 365 days a year," Baker added.

A Total Solution to software management systems for restaurants

The 24-7 Total Solution is a computer management system that combines sound business proactive strategy and technology in a user friendly approach. The Buffalo Wild Wings franchisees said they improved their profit levels by controlling daily activities and revenues and eliminating duplication work.

"We switched to 24-7 Hospitality Technology to obtain better quality of service, and we haven't been disappointed," said Richard Andrews, President/CEO, RAMB Co. LLC, Hudson, Ohio. "I'm currently installing my eighth 24-7 Total Solution location. The equipment and software runs flawlessly, and when we need assistance, it is provided in an expeditious manner," Andrews said.

"Since implementing the 24-7 Total Solution we've seen a marked improvement in our ability to effectively manage costs in our restaurants," said Kevin Donham of Belle Enterprises, operator of eight Buffalo Wild Wings stores in Virginia. For example, "The 24-7 Total Solution allowed us to add menu items and build the correct recipes that ensure accuracy and guarantee consistency across all our stores," said Donham. "This frees up our managers to focus more on quality operations and less on computer work. Our units have seen a 1.5%-2.5% cost improvement."

About 24-7 Hospitality Technology

24-7 Hospitality Technology is a nationwide restaurant management systems provider. For over 35 years members of the company have supported thousands of systems in the hospitality and restaurant industries. The company works to provide superior customer

satisfaction by providing a total management solution and support 24 hours a day, 7 days a week and 365 days a year. For more information go to www.247ht.com.

About Buffalo Wild Wings Grill and Bar

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, MN is an established and growing owner and franchisor of restaurants. The restaurants feature a variety of boldly flavored, made-to-order menu items including Buffalo, New York-style wings spun in one of the Company's 12 signature sauces. The concept offers a casual flexible service model that allows our guests to choose among convenient dining and options such as fast counter service, casual dining table service or take-out. Currently, there are over 750 locations across 45 states. For more information go to www.buffalowildwings.com.

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